



The Coverage and Reception of
the Russian-Ukrainian Conflict



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NextGenerationEU



Planul Național
de Redresare și Reziliență



Systematic Literature Review (SLR) on Media & Discourse Analysis
research focused on Russian-Ukrainian Conflict (RUC)


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**Interdisciplinary Perspectives on the Mediation
of Russian-Ukrainian War:
Language, Representation, Society, Culture**

9-11.07.2025



Objectives of the research:

- ▶ to identify the **relevant scientific literature** in the Media & Discourse Analysis area related to RUC;
 - ▶ to detect the **main areas** of the scientific interest and to **identify gaps & opportunities** in current research
 - ▶ to highlight **thematic approaches, trends and ideological biases** in current studies that will be useful for any future research on topic
- 

Methodology

Content Analysis



Conventional content analysis – inductive

Directed content analysis – deductive, theory-driven

Summative content analysis – based on word frequencies
and contextual interpretations

Hsieh, H.-F., & Shannon, S. E. (2005). Three approaches to qualitative content analysis. *Qualitative Health Research*, 15(9), 1277–1288.

<https://doi.org/10.1177/1049732305276687>

Data collection & analyzing



- ▶ Dimensions.ai – cross collecting data & summarize & graphics
- ▶ Consensus.ai – cross collecting data & summarize
- ▶ Lens.org – collecting specific data
- ▶ VOSviewer – processing & mapping data
- ▶ Zotero – filing, organizing & clustering

Searching key words: media, discourse, analysis, CDA, RUC

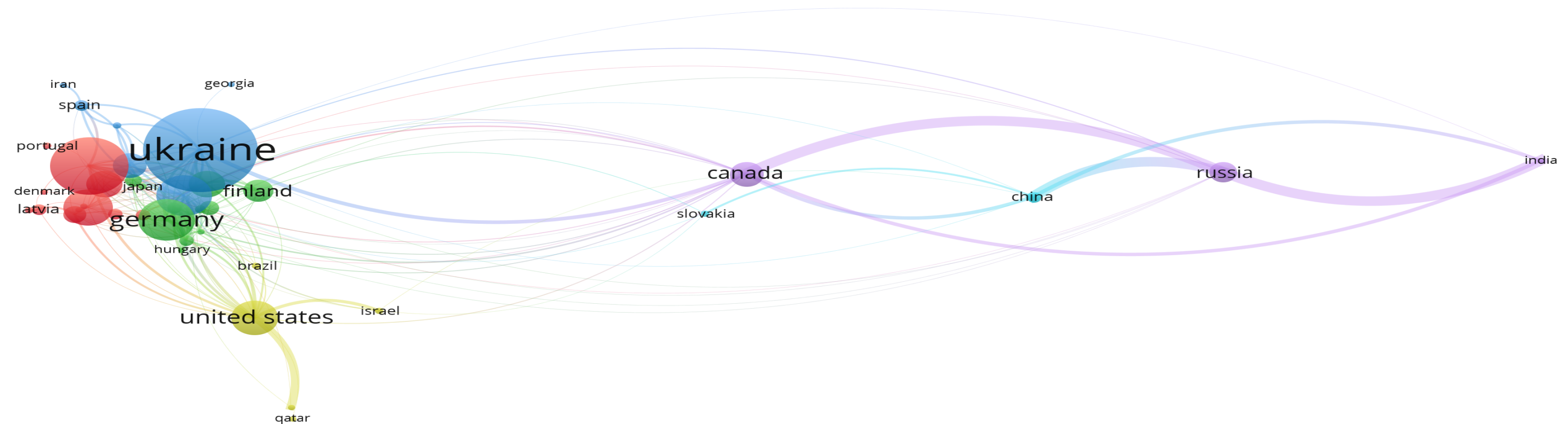
Time frame: 2022 - 2025



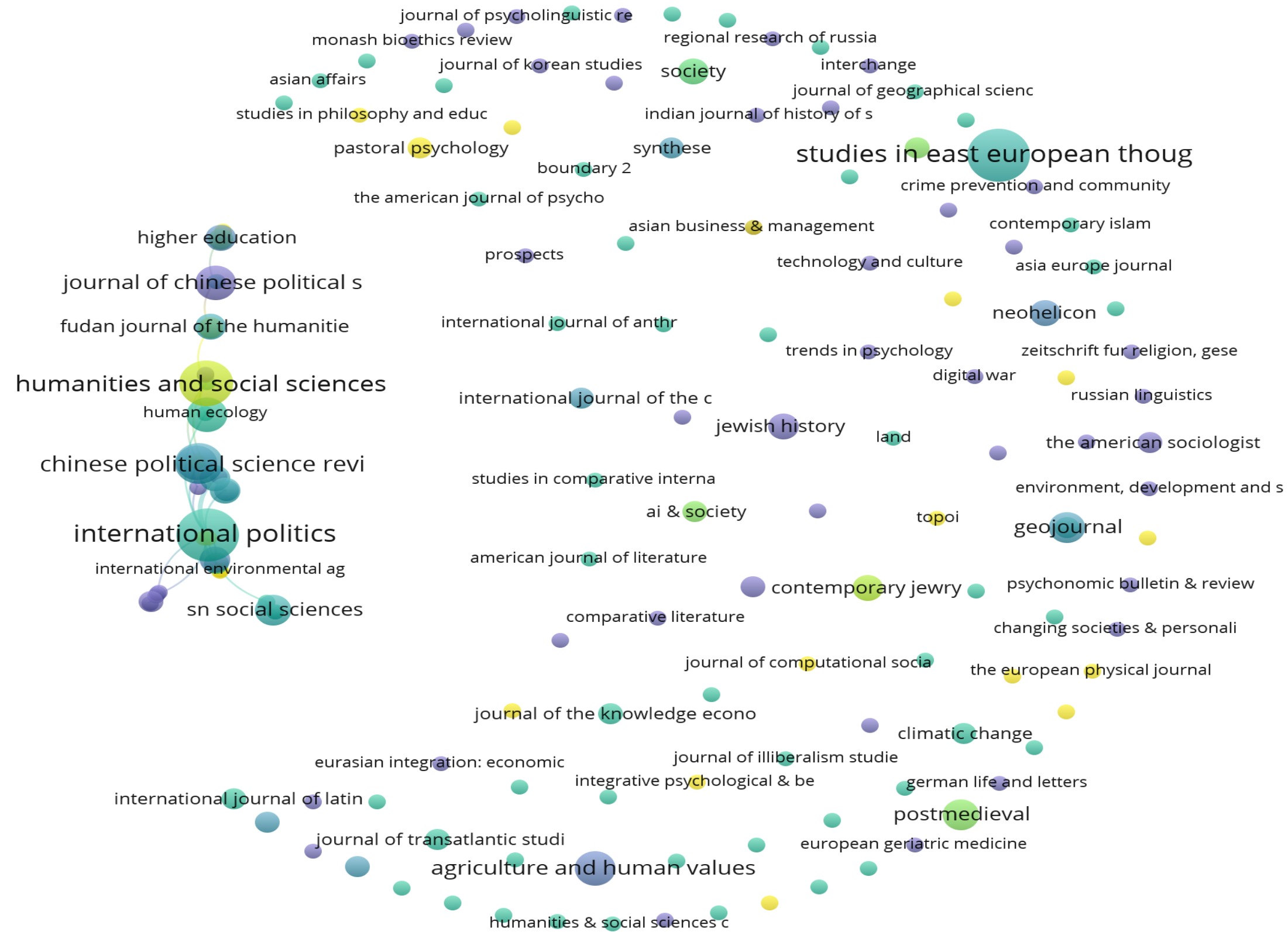
Why Vos Viewer?

- Topics related to media & discourse analysis of the RUC (CDA included) has garnered significant academic attention, reflected in the number of publications and their associated impact (metrics: such as citation counts, publication year, interconnections between articles, co - authorship).
- The data collected from VOS Viewer provides a robust basis for understanding the key themes, influential journals, and the overall academic debate surrounding this conflict.

Incidence by country of published on topic studies (media & discourse & analysis focused on RUC, 2024:



CDA on RUC in scientific journals, 2024:



Based on an inductive-qualitative analysis of the titles & abstracts, I organized thematic clusters in which I started to fill articles focused on **media analysis & discourse related** to RUC (**127 items**)

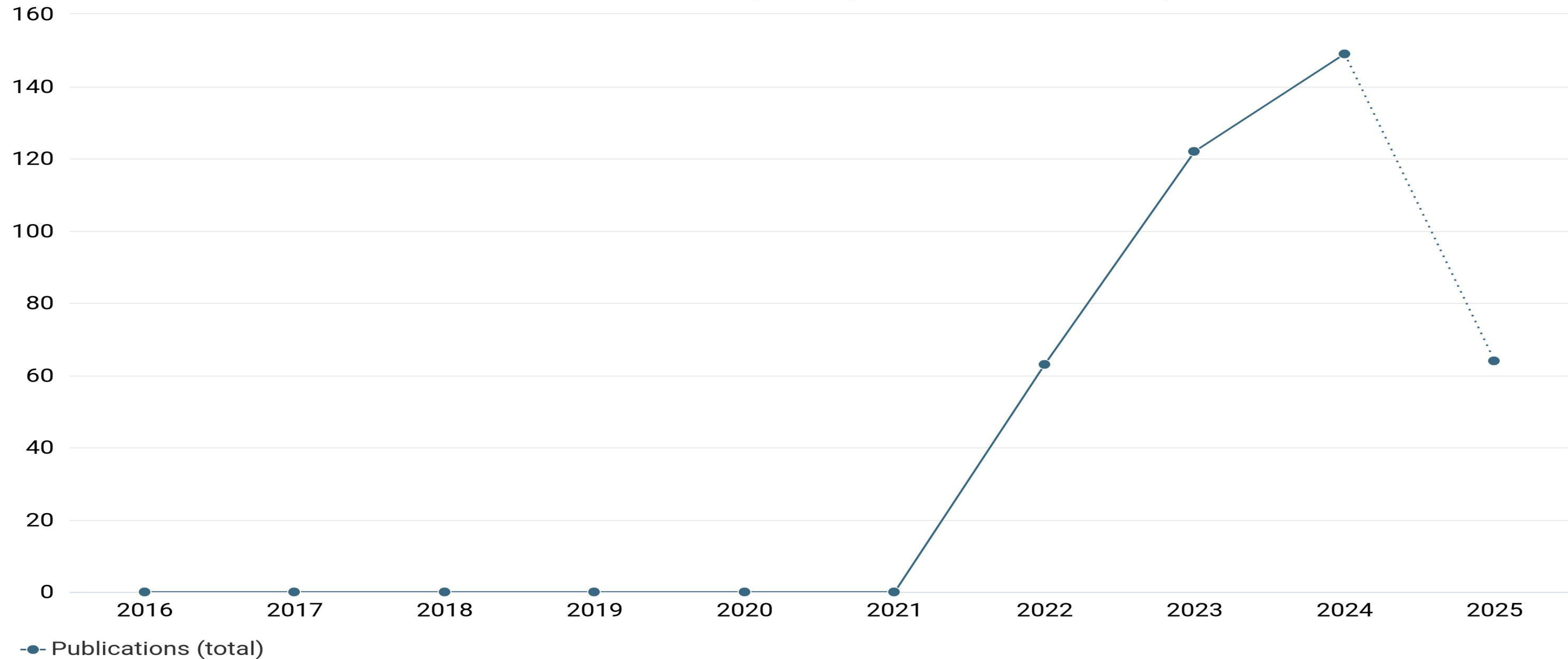
- ▶ 1, **(Public) discourse analysis** (media, political discourse, CDA included etc.) 30 items
- ▶ 2. **Media coverage & framing** 23 items
- ▶ 2. **Disinformation & propaganda** 22 items
- ▶ 3. **War narratives** 16 items
- ▶ 5. **Social-media** related RUC topics 15 items
- ▶ 6. **Romanian approaches** (all that I've found) 7 items
- ▶ 7. **Refugees in media & social media** 6 items
- ▶ 8. **Media & AI** 4 items
- ▶ 9. **Varia war** 4 items

The next step of refinement and final selection:

inclusion criteria	exclusion criteria
<ul style="list-style-type: none">• field: humanities, social sciences, interdisciplinary• research object/target: media & discourse analysis on RUC topic• time frame: 2022- 2025• interconnected topics	<ul style="list-style-type: none">• the fields that are too narrow (ex pastoral theology)• tangential or secondary approaches to discourse & media• non-indexed journals

A 2025 update and reset the filters for the scientific data (Dimension.ai):

Publications in each year. (Criteria: see below)



Source: <https://app.dimensions.ai>
Exported: July 05, 2025
Criteria: 'media, discourse, analysis, CDA, Russian - Ukrainian Conflict ' in full data; Publication Year is 2022 or 2023 or 2024 or 2025;
Fields of Research (ANZSRC 2020) is 4704 Linguistics or 4703 Language Studies or 4701 Communication and Media Studies or 4702 Cultural Studies or 44 Human Society or 47 Language, Communication and Culture or 3605 Screen and Digital Media or 4408 Political Science or 39 Education; Publication Type is Article or Chapter or Preprint or Proceeding or Edited Book.



DIGITAL
SCIENCE

FILTERS

PUBLICATION Y...

- 2025 38
- 2024 95
- 2023 71
- 2022 34

RESEARCHER

RESEARCH CAT...

FIELDS OF RES...

- 47 Lang 238
- 4701 Cor 98
- 4704 Lin 88
- 36 Creati 58
- 4702 Cul 56
- 44 Huma 54
- 3605 Scr 44
- 4703 Lan 39
- 4408 Pol 18
- 39 Educa 15
- 43 History 8

Search



2022 OR 2023 OR 2024 OR 2025
Publication Year

X Save / Export

4704 Linguistics OR 4703 Language Studies OR
4701 Communication and Media Studies OR 4702 Cultural Studies OR
44 Human Society OR 47 Language, Communication and Cult... OR
3605 Screen and Digital Media OR 4408 Political Science OR 39 Education
Fields of Research (ANZSRC 2020)

Article OR Chapter OR Preprint OR Proceeding OR Edited Book
Publication Type

47 Language, Communication and Cult...
Fields of Research (ANZSRC 2020)

media, discourse, analysis, CDA, Russia...
Free text in full data

PUBLICATIONS

238

DATASETS

selected filter not
applicable

GRANTS

selected filter not
applicable

PATENTS

selected filter not
applicable

CLINICAL TRIALS

selected filter not
applicable

POLICY DOCUMENTS

selected filter not
applicable

☒ Show abstract Sort by: Relevance

Title, Author(s), Bibliographic reference - [About the metrics](#)

Multimodal analysis of disinformation and misinformation

Anna Wilson, Seb Wilkes, Yayoi Teramoto, Scott Hale

2023, Royal Society Open Science - Article

The use of disinformation and misinformation campaigns in the media
has attracted much attention from academics and policy-makers.
Multimodal analysis or the analysis of two or more semiotic systems-l...
[more](#)

Citations

8

Altmetric

3

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Add to Library

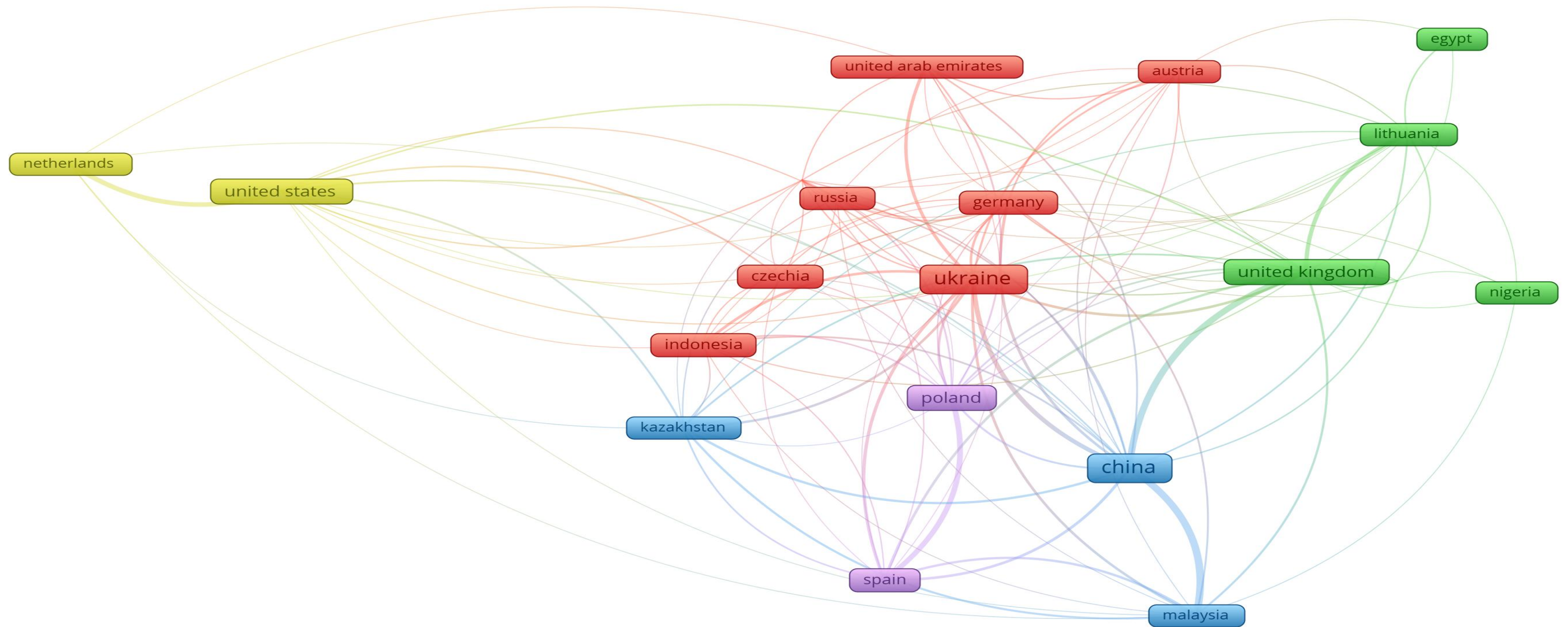
ANALYTICAL VIEWS

RESEARCH CATEGORI...

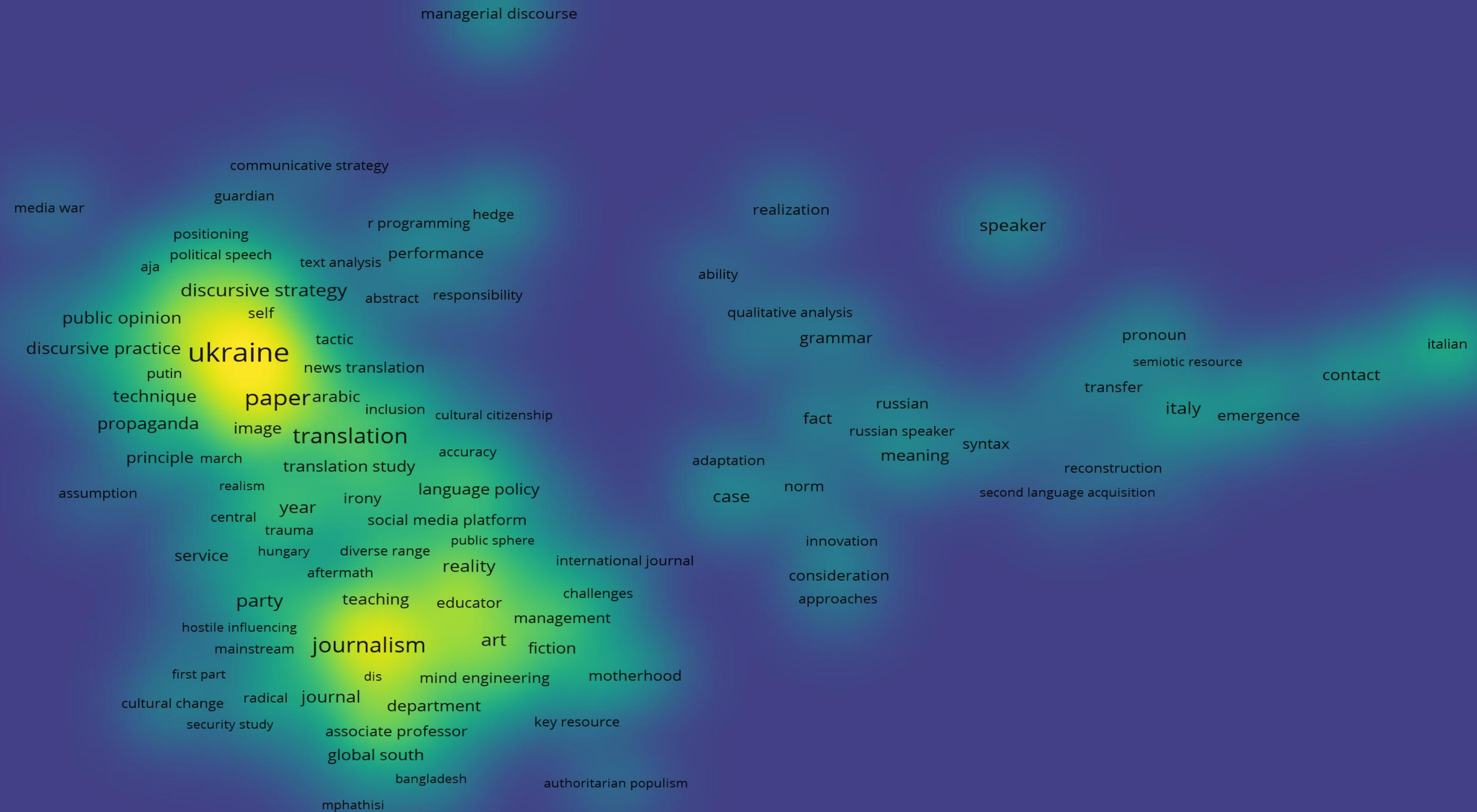
- 47 Language, Communicati... 238
- 4701 Communication and M... 98
- 4704 Linguistics 88
- 36 Creative Arts and Writing 58

Give Feedback

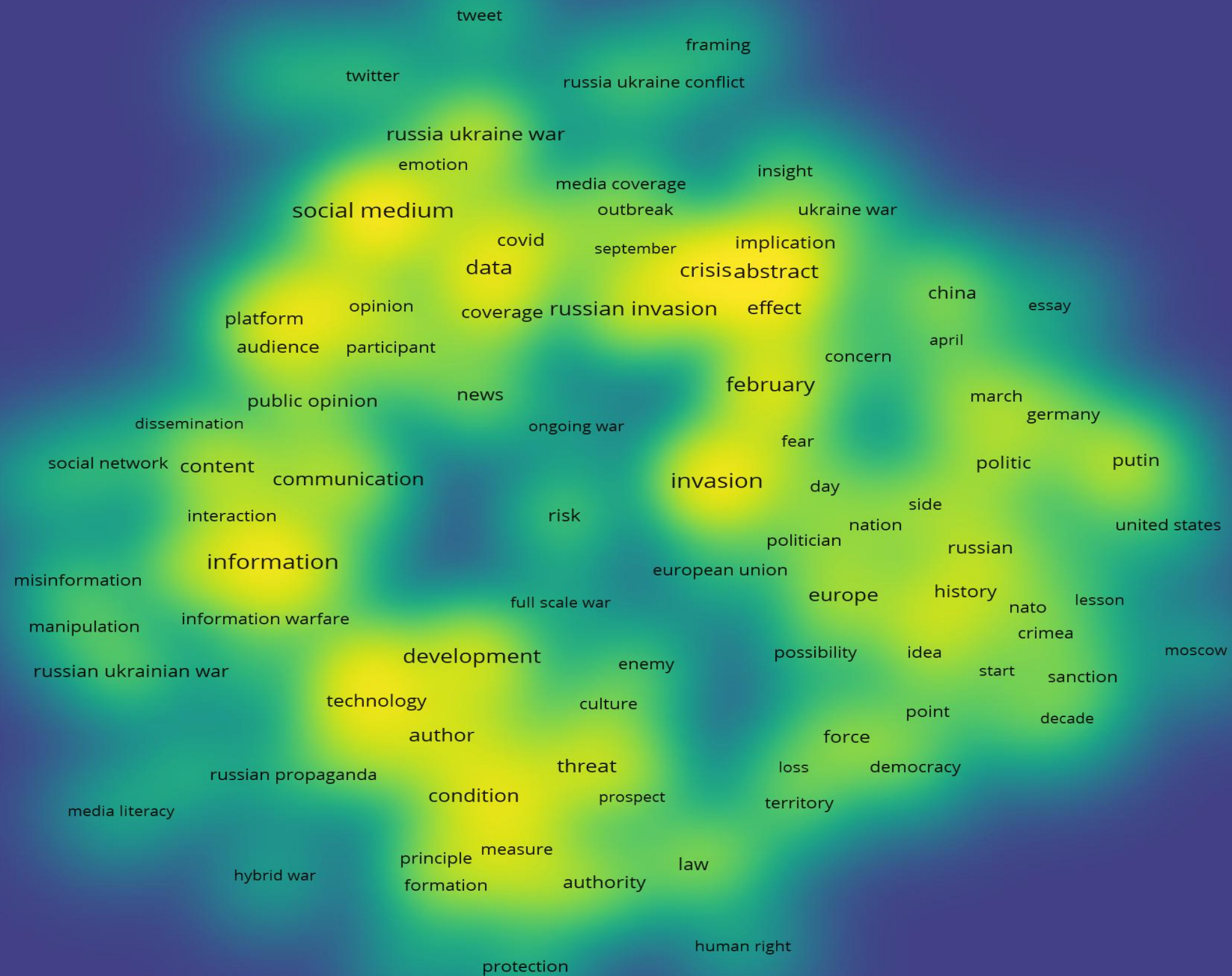
(co)-Authorship (2025)



Dimension, occurrences in titles and abstracts (2025):

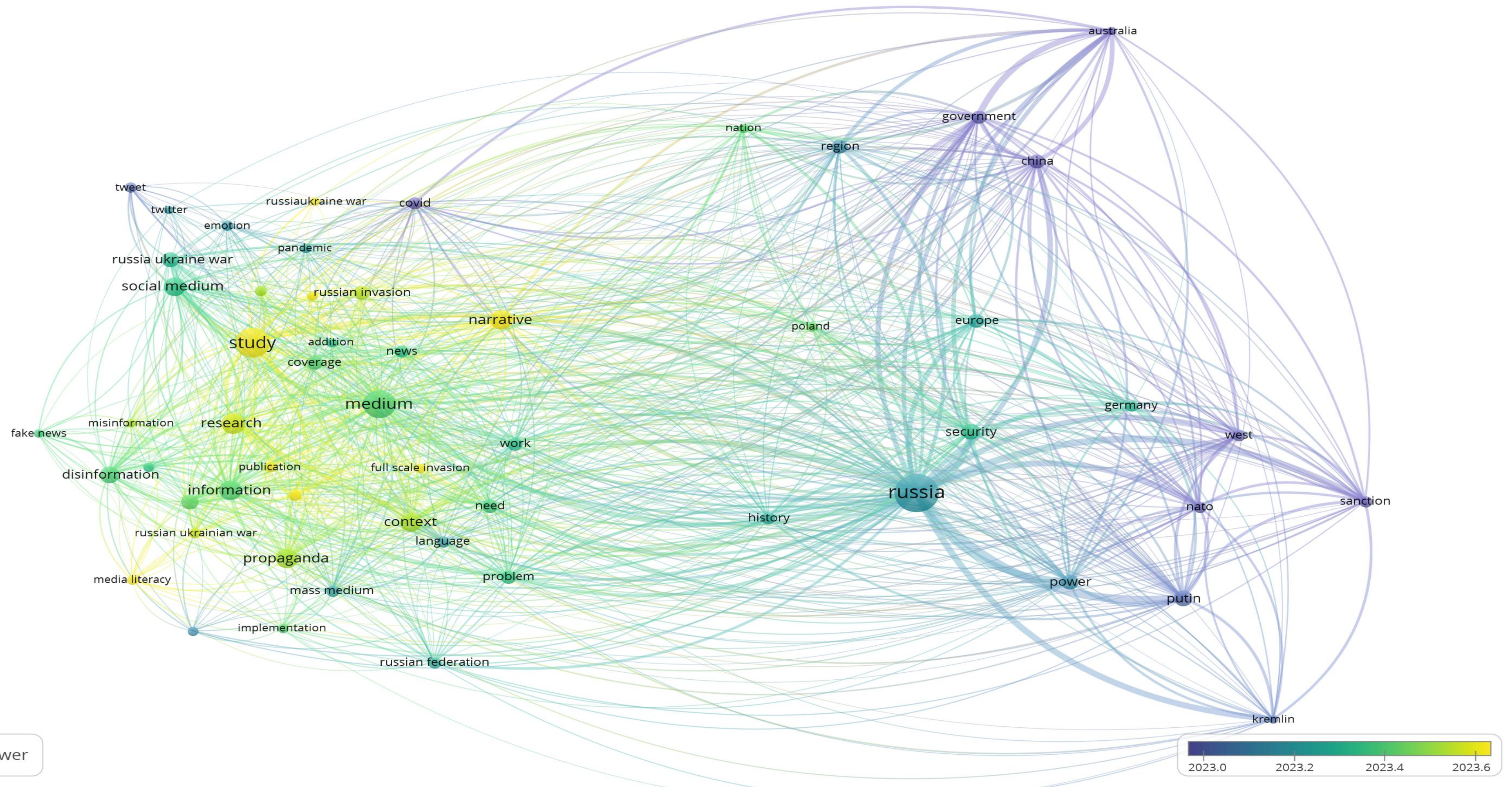


Lens, occurrences in titles (2025):



Lens, occurrences in titles (2025)

.



Top 3 terms most used in titles & abstracts:

Propaganda

278

Disinformation

212

Invasion

206

Terms and expressions for framing the Russia Ukraine, in titles:

- 1. Most common: R-U **conflict** or **war** (neutral)
- 2. Fairly common: **invasion** or full-scale invasion;
Russian **aggression** against/on Ukraine (media biased)
- 3. Rare: R-U **crisis** (neutral)

Partial findings:

- interest in the subject continues to grow but the themes become varied and connected (research appears on topics related to **vulnerable groups** in the context of war: children/adolescents, women, refugees of ethnicities other than Ukrainians)
- studies on comparative media representations/discourse of wars/armed conflicts are emerging interest in media and discourse research for **Tiktok** is growing
- thematic trends in the scientific literature on media and discourse research focused on the Russian-Ukrainian conflict (RUC)

Media Framing: hibrid war, nuclear war, digital war, Russia as threat, Ukraine as a victim

Disruptive phenomena: disinformation, misinformation, alghoritmik manipulation, polarization

Discursive & narrative strategies: emotional language, propaganda, metaphor analysis

Ideological biases: West vs. East perspectives, polarization, media trust

Representations of identity, trauma, and political legitimacy

Social media: citizen journalism, storytelling, humorous discourse (e.g. Memes)

Instead of references...

Co-creative/co-participatory ...	War in Ukraine through the lens of interactive media: A typological study of video games	Zinovieva
Farmers protests in mainstrea...	Ukraine's President Zelensky Takes the Russia/Ukraine War Viral	Serafin
Farmers protests in social-media	The use of social media storytelling for help-seeking and help-receiving among Nigerian refugees of the Ukraine–Ru...	Talabi et al.
Media & AI	The sound of disinformation: TikTok, computational propaganda, and the invasion of Ukraine	Bösch and Divon
Romanin Media in Russo-Ukrai...	The Russia–Ukraine War in Chinese Social Media: LLM Analysis Yields a Bias Toward Neutrality	Rogers and Zhang
Media & CDA&DA&Pragmatic	The reciprocity of social media engagement and collective actions: A longitudinal study on Ukrainian refugees	Li et al.
Media literacy	The pragmatics of sharing memes on Twitter	Dynel
Refugees in media & social media	The Information Warfare Role of Social Media: Fake News in the Russia - Ukraine War	Babacan and Tam
Reporting the war, media framin...	The first two months in the war in Ukraine through topic modeling and sentiment analysis	Maathuis and Kerkhof
Romanin Media in Russo-Ukraini...	Social Media Reporting on Russian-Ukrainian Conflict: Impact on Young South Africans	Sonhera and Mhlanga
ScienceDirect_citations_17065466...	Social Media as an Identity Barometer: Evidence From the Russia-Ukraine War	Abramenko et al.
ScienceDirect_citations_iulie 2025	Social Media Analytics on Russia–Ukraine Cyber War with Natural Language Processing: Perspectives and Challenges	Sufi
Social media in Russo-Ukrainian ...	Social identity correlates of social media engagement before and after the 2022 Russian invasion of Ukraine	Kyrychenko et al.
Varia-war	Russian propaganda on social media during the 2022 invasion of Ukraine	Geissler et al.
War narratives	Personalized, war and peace journalism on Twitter: The Russo-Ukrainian War through the lens of political journalists	Schumacher et al.
My Publications	Natural Language Processing and Sentiment Analysis on Bangla Social Media Comments on Russia–Ukraine War Usi...	Hasan et al.
Bin	From classic to TikTok propaganda. Russian aggression in Ukraine and new media perspective	Jakubowski and Zinichenko
	Faking the war: fake posts on Turkish social media during the Russia–Ukraine war	Uluşan and Özejder
	Examining the differences between human and bot social media accounts: A case study of the Russia-Ukraine War	Shen et al.
	Ethical problems with coverage of the Russian-Ukrainian war in online media and social networks	Syvakivskyi and Krupskyi
	Division of Chinese opinion on Russia-Ukraine War: Analyzing Key Actors' Strategic Framing on Weibo	Sun
	Cultural production on social media: case study of occupied town	Taras Shevchenko National
	Bolivar can't carry double? The impact of the Israel-Hamas war on media coverage of the Russia-Ukraine war	Oleinik
	Automated multilingual detection of Pro-Kremlin propaganda in newspapers and Telegram posts	Solopova et al.
	Analyzing Russia's propaganda tactics on Twitter using mixed methods network analysis and natural language proce...	Alieva et al.
	American social media on the Russia-Ukraine war: A multimodal analysis	Shevchenko
	#Azovsteel: Comparing qualitative and quantitative approaches for studying framing of the siege of Mariupol on Tw...	Tschirky and Makhortykh

Bandwagon cues Collective actions

dynamic dual pathway model of collect...

Encontextualisation Help receiving

Help-seeking machine learning

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