

CORECON



Understanding conflict discourse through participatory research:

Recommendations for representative and inclusive mediation

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Aims

- to study the **coverage** and **reception** of the Russian-Ukrainian **conflict** in Polish, Romanian and English-language media;
- to undertake **inclusive** media research that takes into consideration the (unfortunate) capacity of the media outlets to **polarize** societies;



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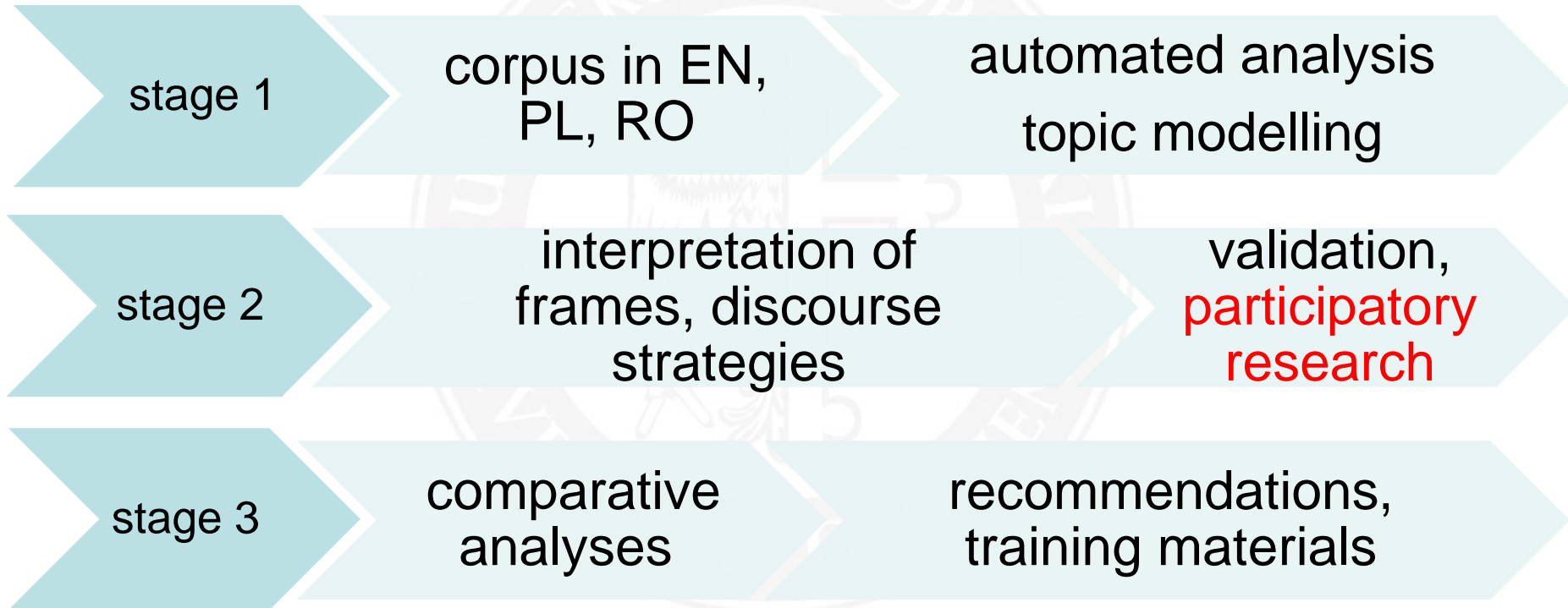
Background

- the **game-changing** status of the RU-UA military conflict with the **spillover effect** to other areas;
- the gap in research on the **variety of media narratives** of the conflict, across national **media spheres**;
- the need to make societies **resilient** through evidence-based recommendations on critical media literacy and journalism training.

Journalistic practices – theory in the context of conflict coverage

- Information war (propaganda, fake news);
- Radicalization vs depoliticization (spiral of silence);
- News values & framing (selection/representation);
- Imagery and storytelling (narrativity);
- Critical media literacy theory.

CORECON project



Participatory research (Nind, 2014)

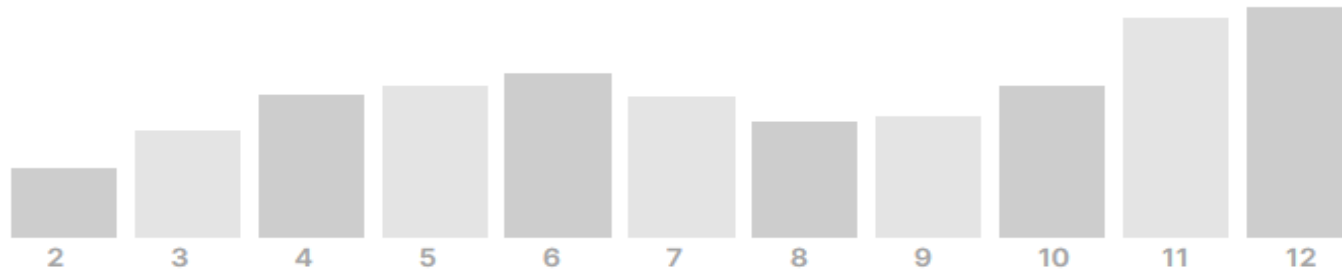
- research problem **owned** by the participants,
- participants' **interests and social capital** furthered,
- **collaborative** to the extent possible (citizen science),
- participants **exert some control** over processes and outcomes.
- research reports are **accessible** to participants.

Participatory methods in CORECON

- compiling the **corpus** based on media consumption reports (70% most viewed mainstream media outlets, 30% most popular social networking sites – X, FB, YT, TT);
- analysing below-the-line **responses** (reactions/comments) pointing to the preferred framing;
- interviewing **journalists** for details on editorial lines, sentiments;
- participatory **coding** of headlines/images (CS for news values, metaphors, stylistic devices);

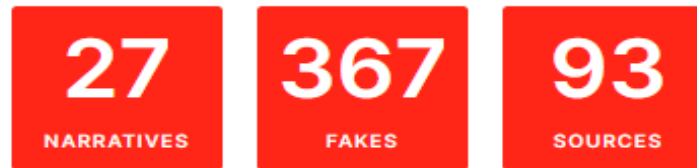
Participatory methods in CORECON

- **oral histories** (war-induced media usage patterns and reflections, across age groups);
- teenagers' narrative **auto-ethnographies** on sources of conflict news (school, media, family) and current knowledge;
- **interventions** to boost resilience and critical thinking (gamification, spotting propaganda devices);
- **focus groups** (fake news penetration).



FAKES' DYNAMICS, 2022

2022 2023



GENERAL STATISTICS

Narrative concerning weapons provided to Ukraine by Western countries

Allies want to divide Ukraine

Black transplantology in Ukraine

Narrative concerning reforms in Ukraine

Narrative concerning foreign mercenaries

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